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The Science Behind Summer Stress Decline
OCEAN ORGANICS CORPORATION
Manufacturers of High-Performance, Science-Based Plant Strengthening and Fitness Materials for Growth, Protection, Stress Tolerance and Recovery

### Job #1 for Turfgrass Professionals

More than 40 years ago, Professor James B. Beard, the preeminent turfgrass physiologist of his time, said in his opening remarks at a Turfgrass Stress Management Symposium:

"Since almost all forms of predation that attack turfgrasses attack the weak first, it would seem that building the strongest stand of turfgrass possible is job #1 for today's professional turfgrass manager."

He proceeded to point out that managing stress from multiple sources – often simultaneously – is what makes turfgrasses among the most difficult plants to maintain.

Helping golf course superintendents by developing sustainable, science-based, plant strengthening materials has been the

### Research Driven

**Independently Tested** 

Scientifically Proven

Our products have been producing results on thousands of golf courses and sports fields worldwide for over 40 years.

Ocean Organics mission for over four decades. During that time, we've worked with leading scientists at more than two dozen public universities and numerous private research organizations to develop high-performance materials that increase stress tolerance and improve survival potential for intensively-maintained turfgrasses.

Ocean Organics has emerged as a leader in science-based strategic stress management products and programs that are university tested, independently proven and sustainably produced in the USA.

In recent years we've made significant progress developing solutions to problems associated with abiotic sources of plant stress including summer stress decline in C3 cool season turfgrasses, salinity and sodicity alleviation in mixed stands of bentgrasses and *Poa annua* as well as C4s such as bermuda grasses. In addition, we've developed drought stress solutions, innovative complexing systems to maximize nutrient uptake, and a state-of-the-art surfactant product line.



# Intensively-Maintained Turfgrasses...Perhaps the Most Highly-Stressed Plants on Earth

Golf course superintendents face the same problems that challenge all growers — diseases, insects, increasingly unpredictable weather, high and low temperature extremes, drought, salinity, and steadily deteriorating water quality.

However, there are also a host of unique stresses related to the cultural practices necessary to produce high quality, stress tolerant, and yet beautiful playing surfaces. Daily mowing at heights from 1/8th" to 1/10th" is commonplace today on upscale golf course greens throughout North America. That's 35-40% lower than 40 years ago.

Greens are significantly truer, faster and more demanding than ever.

Ball roll and green speeds have increased by 35-40% because of frequent and lower mowing heights, but that comes at an agronomic cost.

- 35-40% less leaf surface area is available for photosynthesis – at a time when photosynthetic output and efficiency are vital.
- More frequent rolling, topdressing and aerifying significantly increase abiotic stress levels.

Research over many years at Rutgers, Virginia Tech, University of California, Michigan State and other leading research institutions have shown that turf grass plants treated with Ocean Organics products have higher turf quality, canopy density, and color; lower stress index, higher chlorophyll content, increased membrane stability, and better photochemical efficiency (more light energy converted to chemical energy) compared to untreated controls.

Ocean Organics... the leader in science-based, high performance strategic stress management products.

## Strategic Stress Management Program

Our objective is to help you improve the physiological fitness of the turfgrasses you manage in order to maximize both performance and survival potential under the widest variety of stress conditions.

Strategic Stress Management for intensively maintained turfgrasses starts with building the strongest stand of turf possible. Ocean Organics products and programs help you:

- Build more stress tolerant turf with superior quality, plant density, and root growth
- Maximize your turf's physiological performance even under high and low temperature extremes and UV exposures
- Help your turf survive under a wider variety of predictable and unpredictable stress conditions, including salinity, sodicity and drought.

# Science-based Summer Stress Protection... Independently Tested and Proven

Summer stress decline in cool season grasses is a major challenge for most superintendents most years. It almost always involves high temperatures and UV overexposure, and often includes drought, salinity and sodicity.

Count on our program for turf quality, root viability, and recovery.

The Ocean Organics
Strategic Stress
Management Program
showed superiority under
high heat and prolonged
UV exposure in trials at
Virginia Tech, Rutgers
and UC Riverside.

"Ocean Organics treatments clearly offered the most notable results during both the spring and summer... products promoted significantly higher turf quality, green leaf biomass, and plant density compared to the control during most of the experimental periods."\*

### The Strategic Summer Stress Management Program

For 6 years beginning in 2008, Ocean Organics developed, tested and refined a program using 5 products to produce significant improvements in tolerance to summer stress and other serious abiotic sources of stress. Research was conducted at Rutgers University; Virginia Tech; University of California, Riverside; and with independent researchers and consulting agronomists.

### This is the winning program:

	Spring	Summer	Fall
Stress Rx® Foliar Fertilizer		3-6 oz. per 1000 sq. ft. every 2 weeks	
XP Extra Protection® Foliar Fertilizer		3-6 oz. per 1000 sq. ft. every 2 weeks	3-6 oz. per 1000 sq. ft. every 2 weeks
<b>SeaBlend®</b> Granular Greens Fertilizer	Two 1/2 lb. N apps per 1000 sq. ft. two weeks apart		Two 1/2 lb. N apps per 1000 sq. ft. two weeks apart
Guarantee® Seaweed Extract	3-6 oz. per 1000 sq. ft. every 2 weeks		3-6 oz. per 1000 1000 sq. ft. every 2 weeks
NuRelease® Liquid Soil Additive		3/4 oz. per 1000 sq. ft. every 2 weeks	





<sup>\*</sup> Pitting PGRS and Biostimulants Against Summer Bentgrass Decline...Rutgers researchers Seek Practical Measures for Alleviating SBD on Creeping Bentgrass Greens. Foundation News, Tri-State Turf Research Foundation. Fall 2013. Vol 16. No 1. Research by Dr. Bingru Huang and David Jespersen).

### The Power of a Program Approach

### In the Final Analysis, It's Your Program

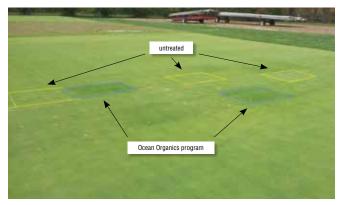
All of our products are stand-alone materials that deliver significant plant-strengthening benefits on their own. However, trials performed over many years demonstrate synergies when they are combined in programs. Here are some highlights.

### Improved Heat Stress Tolerance

### RUTGERS, 2012-2013, creeping bentgrass

Products in the program: Stress Rx, XP, Guarantee, Seablend, NuRelease

The Ocean Organics program was the **#1 program two years in a row** in this competitive trial funded by the Tri-State Turf Research Foundation at Rutgers.

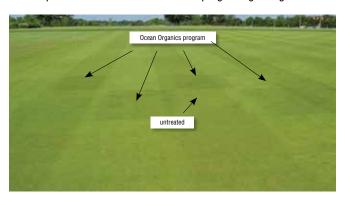


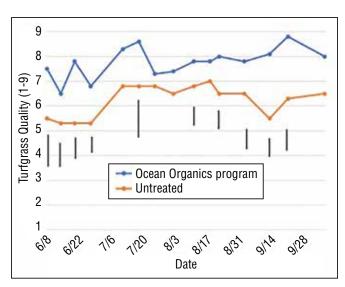
Ocean Organics plots had better quality, color, density, chlorophyll content, and green leaf biomass than controls and competitive products in this Rutgers Trial. Photo: Dr. Bingru Huang et al.

### MICHIGAN STATE, 2015-2016, Poa annua

### Products in the program: Stress Rx, XP, Seablend, NuRelease

This field trial at Michigan State found that the Ocean Organics program not only showed statistical improvement in turf quality parameters under summer stress, but also statistically reduced dollar spot in both Poa annua and creeping bentgrass greens.



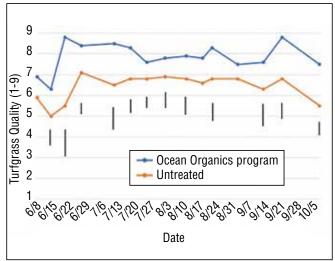


Ocean Organics' program statistically improved turf quality, color, NDVI (indicative of higher chlorophyll content), and reduced dollar spot as compared to untreated plots. Photo: Kevin Laskowski and Dr. Emily Merewitz (7/13/16).

### MICHIGAN STATE, 2015-2016, creeping bentgrass

Products in the program: Stress Rx, XP, Seablend, NuRelease

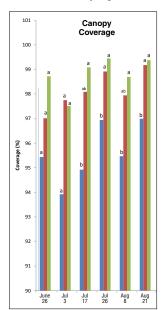




Ocean Organics' program statistically improved turf quality, NDVI (indicative of higher chlorophyll content) and reduced dollar spot as compared to untreated plots. Photo: Kevin Laskowski and Dr. Emily Merewitz (7/13/16).

### RUTGERS, 2016-2018, creeping bentgrass

### Products in the program: Stress Rx and XP



In three years of trial work at Rutgers (2016-2018), Prof. Bingru Huang et al. found that XP® and Stress Rx® improved the quality and performance of creeping bentgrass under heat stress during the summer months all three years.

Treatment with Stress Rx and XP statistically lowered the stress index and increased turf quality, canopy coverage, dark green color index (DGCI), NDVI (indicative of higher chlorophyll content), leaf area index, and root length, surface area and diameter. (See page 11.)

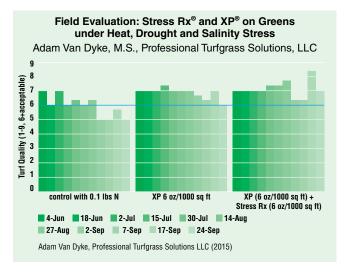
Untreated control
 XP (6 oz/1000 sq ft - 14d)
 XP + Stress Rx (6 oz/1000 sq ft - 14d)

Plots treated with XP + Stress Rx had significant differences in canopy coverage as compared to untreated control plots (2017 data shown).

### Improved Drought, Salinity Tolerance

# UTAH, PROFESSIONAL TURFGRASS SOLUTIONS, 2015, creeping bentgrass greens

Field research performed on a golf course in Salt Lake City, Utah showed Stress Rx® and XP® statistically improved turf quality and enhanced recovery on creeping bentgrass putting greens under heat, salinity and drought stress.



This is just a sampling of the research we have coordinated over the years. To see more data or for more information on the trial details, ask us for our research flyers.

# NORTHERN CALIFORNIA, MAHADY AND ASSOCIATES, 2019, *Poa annua*

### Products in the program: Nautilus, Stress Rx, DeSal, and XP

The Ocean Organics program **ranked #1** in average turfgrass quality and color out of 7 treatments in this field trial on a golf course fairway in northern California subjected to 60% deficit irrigation. Plots treated with the Ocean Organics program maintained acceptable turfgrass quality (6.0 or above) for a full 7 weeks after the initiation of 60% ET irrigation regime.



Ocean Organics Program 14 days after the fourth product application (left) versus an untreated check (right) on August 27, 2019, five weeks after the initiation of the 60% ET deficit irrigation program. Note the Poa annua stress in the untreated plot. Photo: Mahady & Assoc., Inc.

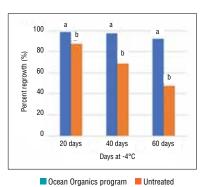
### Improved Cold Tolerance Recovery

### MICHIGAN STATE, 2015-2016, Poa annua

### Products in the program: Stress Rx, XP, Seablend, NuRelease

After 20, 40, and 60 days of being frozen in a low temperature growth chamber, samples were removed from the growth chamber and re-growth was allowed to occur. Percent recovery was then evaluated after a 20 day period. Treated plugs had significantly more regrowth than the control.





After 20, 40 and 60 days of being frozen, the plugs treated with our program had significantly more regrowth when compared to the untreated control (see chart above). 60-day plugs are shown to the left. Photo: Kevin Laskowski and Dr. Emily Merewitz

# The Ocean Organics Difference

Ascophyllum nodosum seaweeds are among the most stress tolerant plants on Earth. Every day they fluctuate between being completely submerged at high tide in water (3% saline) and being completely exposed at low tide to air temperatures well below 0° F in winter to nearly 100° F in summer.

The robust "root-like" organs that anchor A. Nodosum (also known as "North Atlantic Kelp" or "Rockweed") to the rocks are called "holdfasts" and they are aptly named. They tolerate constant wave action and withstand sustained violent storm surges. So it's not surprising – given that they have evolved and thrived in incredibly harsh environments – that they are prolific producers of naturally occurring stress tolerance and plant strengthening compounds, including:

- Antioxidants
- Osmoprotectants
- Protective and Photosynthetic Pigments (not "sunscreens")
- Amino Acids
- Polysaccharides
- Alginates

### Strategic Stress Management Starts Here





### GUARANTEE® NATURAL FOR TURF

(0-0-1) Guarantee® Seaweed Extract – made from fresh Ascophyllum nodosum

- builds stronger root systems, strengthens plants, and improves plant stress tolerance.

Highly Compatible; Excellent for Foliar Use As Well As Drip Irrigation

Ocean Organics is the only U.S.A.-based manufacturer of fertilizer products that is also an industry-leading seaweed processor.

### The Ocean Organics Difference

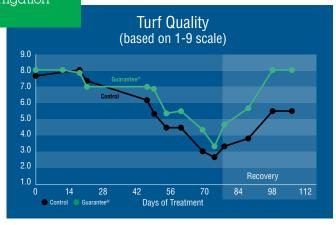
We use proprietary processes and superior extraction technologies to make extracts that lead the industry in both performance and ease of use.

Our extracts are highly compatible with other liquid fertilizer components and are delivered smoothly through irrigation systems.

Our innovative, high-performance plant growth materials are widely used on golf courses and in agriculture and horticulture to deliver:

- Superior tolerance to heat, U.V. overexposure, drought, salinity, cold and disease stresses
- Increased yields / performance characteristics
- Enhanced root development
- Improved health and vigor

Ocean Organics seaweed extracts were proven to offer additional stress tolerance benefits beyond those delivered by standard nutritional and plant protection programs by numerous thirdparty researchers.



Under heat stress and reduced irrigation in growth chambers, Creeping Bentgrass treated with Guarantee seaweed extract had higher Turf Quality, Percent Cover, and Chlorophyll Index during stress and recovery periods (Michelle DaCosta et al., U Mass).

### **Application Rates**

For Intensively Maintained Turf: Apply 3-6 oz. (89-177 ml.) per 1000 ft<sup>2</sup> every 14 days. Rates will vary based on soil/tissue analysis and your agronomic needs.

Can be applied as a foliar spray or through fertigation.

Other Uses -Trees, Shrubs, Flowers, Flowering Plants, Stressed Plants Standard Mixture: 1- 2 oz. (30-60 ml) per gallon (3.78 L) of water Sizes: 2 x 2.5 gal cases, 15 gal drums, 55 gal drums, 275 gal totes



(6-0-2) Foliar fertilizer with osmoprotectants. Significantly increases turf's stress tolerance, survival potential and recuperative ability from heat, drought and salinity.

### Continuing Research Shows Ocean Organics Leadership in Turf Stress Management

Stress management is a proactive process. But even when your turf is already under stress, Stress Rx can really help. Stress Rx contains Ocean Organics proprietary seaweed extract along with the most complete range of biorational compounds available in a single foliar-applied product, including unique osmoprotectants, such as glycinebetaines and amino acids.

Drought and heat stress research at Rutgers (2010-11) showed that Stress Rx helped turf survive and recover from summer stress decline. In more recent heat stress research (2016-18), Dr. Bingru Huang et al. found that when XP and Stress Rx were applied together, they were an effective combination in alleviating summer bentgrass decline (see pages 6 and 11). Notable results:

- · Significantly higher turf quality
- Significantly more green leaf biomass
- · Significantly better plant density

### Stress Rx

significantly increases your turf's heat, UV, drought and salt stress tolerance, improves its survival potential, and promotes recovery.

### **Application Rates**

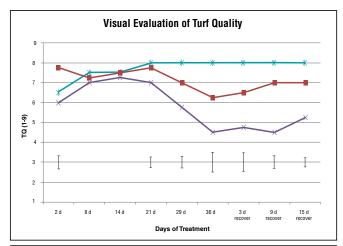
Apply 6 oz per 1,000 ft² (2 gal/acre) every 10-14 days. Apply in the early morning or late afternoon for best results. Use a spray adjuvant for superior coverage. Allow foliar product to dry on plant prior to irrigation.

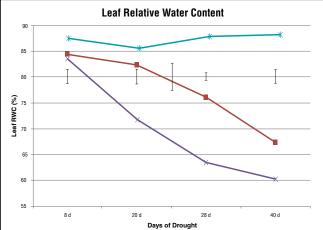
Sizes: 2 x 2.5 gal cases, 15 gal drums

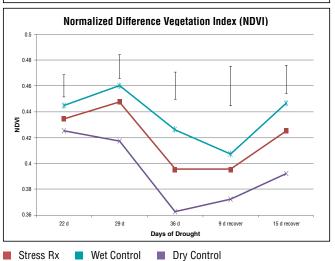


### Ten Years of Research

Rutgers and Virginia Tech research shows Stress Rx improves turf quality, relative water content, membrane stability, osmotic balance, and root health under stress.







Plots of creeping bentgrass treated with Stress Rx maintained statistically higher turf quality, NDVI (indicative of higher chlorophyll), Leaf Relative Water Content, and had lower Leaf Electrolyte Leakage (data not shown) than the dry control plots during drought and heat stress and also recovery (Huang and Burgess, Rutgers, 2011).

### XP® EXTRA PROTECTION

(5-0-0) Foliar fertilizer with photoprotectants that significantly increase stress tolerance and protect against UV exposure.

### A Powerful "1-2 Punch" of Protective Plant **Ingredients and Micronutrients**

- 1) The unique plant-protective compounds in *Ascophyllum* nodosum are boosted with high levels of other botanical extracts that protect plants under heat and UV stress.
- 2) XP provides the most effective micronutrients (Fe, Mn, Mg) to boost summer color. Its amino acid-chelated micronutrients are ideal for foliar uptake. Soil-directed Fe provides superior extended color.

### XP — Exceptional:

- Turf Quality
- Color
- Root Health
- Stress Tolerance Recovery

### **Backed by Research**

Independent research over ten years at four universities, and with several private researchers, has confirmed

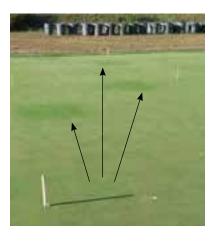
XP improved turf quality and

recovery under heat stress, salinity, deficit irrigation, and prolonged UV radiation. XP also improved chlorophyll content and protective carotenoid pigment levels.



XP is further strenathened by our Pro-Amino® Technology and proprietary botanical pigments. At Virginia Tech, we screened dozens of ingredients under UV and heat stress to evaluate stress tolerance and recovery.

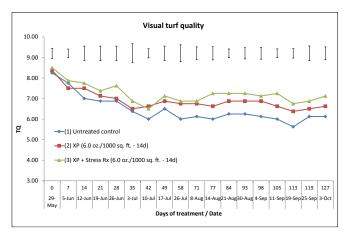
For years, Ocean Organics has been researching the role of pigments in seaweed's ability to improve stress tolerance. In addition to the xanthophyll in our seaweed extract, we formulated XP with additional botanical pigment sources to stabilize photosynthetic membranes and act as effective antioxidants.



In a 2012-2013 summer bentgrass decline trial at Rutgers University, the Ocean Organics program that included XP and Stress Rx was the top performer 2 years in a row. The program resulted in higher turf quality, more green leaf biomass, and better plant density over the control (Huang et al).

Treatment	Rate (oz/1000 ft²)	( 1-May	hlorophyl 15-May	l Content 29-May		
XP StressRx + XP	6 3+6	2.41ab 2.51a	2.30a 2.40a	1.87a 2.02a	1.15ab 1.54a	1.58a 1.83a
Control	0	2.15ab	2.08a	1.80a	0.86b	1.00b

Significant increases in Chlorophyll Content with XP and XP + Stress Rx in creeping bentgrass under deficit irrigation and heat stress. Carotenoids content also significantly increased in this trial (data not shown). (Ervin and Zhang, Virginia Tech).



On creeping bentgrass research greens at Rutgers University, plots treated with XP alone, and the combination of XP + Stress Rx, maintained statistically higher turf quality than the control plots during summer stress and recovery (Huang and Rossi, Rutgers, 2017).

### **Application Rates**

Apply 177 ml. per 93 meters<sup>2</sup> (6 oz. per 1,000 ft<sup>2</sup>) every 14 days during the growing season. For large areas, apply 7.6 liters per 4,047 meters2 (2 gal. per acre).

Apply in the early morning or late afternoon for best results. Use a spray adjuvant for superior coverage.

Allow foliar product to dry on plant prior to irrigation.

Sizes: 2 x 2.5 gal cases, 15 gal drums

### **Alleviating Salinity Stress**

### **DESAL®**

### Managing Soil Health

DeSal is a salinity and sodicity soil treatment that addresses the underlying problems in the soil, **dramatically reducing sodium and total salts in the rootzone**. It's the **top performing product** in this category. Our proprietary blend of natural compounds mimics the natural sequestering power of exudates produced by healthy roots and soil microbes.

### **Detox the Soil and Correct Nutrient Deficiencies**

Using our proprietary NuRelease® technology, DeSal:

- Dramatically reduces sodium and total salt concentrations in rootzones.
- Helps move sodium and total salts out of the rootzone.
- Releases calcium, critical to effective water and nutrient transport.
- Helps correct Ca, P, K, Mg, Mn, Fe, and Zn deficiencies.

Calcium released by DeSal in the rootzone has two functions. It displaces sodium on soil particles allowing the sodium to be more easily and economically flushed out. It also helps to supply the plant roots with calcium, which is known to improve salinity tolerance and protect plant cells.

### **Improve Water Uptake**

The net result of reducing sodium, improving calcium availability and correcting critical nutrient deficiencies is better water uptake.

Salinity Tolerance, Quality, Reduced Sodium

# The Two-Pronged Approach for Salinity Management Target the Soil with DeSal; Target the Plant with Stress Rx® and XP® Extra Protection.



### TOP PERFORMER IN RESEARCH

 In salinity stress field trials at UC Riverside on bermudagrass, Ocean Organics program using Stress Rx and DeSal was the top performer in improving turf quality.

"We tested 30 commercial and experimental products for their ability to alleviate salinity stress on bermudagrass irrigated with saline water... The highest quality was recorded in plots treated with DeSal + Stress Rx + XP. In fact, this was the only treatment that resulted in higher quality than the untreated control for both years..."



GCM Online, August 2019 | Marco Schiavon, Ph.D., and James Baird, Ph.D.

- DeSal was the top performing salt management product out of 7 programs in a replicated field trial conducted by Mark M. Mahady & Associates, Inc. on the Poa annua chipping green of a country club near Monterey, California.
- In a replicated field trial funded by the Hi-Lo GCSA Research Committee and conducted by Mark M. Mahady & Associates, Inc. on fairways at a golf course in Indio, CA, of 9 programs tested, DeSal exhibited the greatest change in the concentration of critical salt management components.

### **Application Rates**

For saline and/or sodic soils: Apply 24 oz. per acre (0.5 oz. per 1000 ft²) every 21 days. Following treatment, apply adequate irrigation to wash product from leaf surfaces into the soil. Follow with a flushing irrigation appropriate for the soil type within 24 hours. DeSal may be applied with irrigation water or with fertigation.

To enhance movement of salts away from the root zone, tank mix with a wetting agent (penetrant).

Follow post-treatment irrigation recommendations.

Sizes: 2 x 2.5 gal cases, 15 gal drums

### A Complete Biofertility Toolbox

### **NURELEASE®**

### **Innovative Soil Nutrient Management**

NuRelease, a proprietary formulation of specific, naturally occurring organic acids, is an innovative nutrient release soil treatment liquid and also a performance-enhancing fertilizer additive. NuRelease maximizes nutrient release, bioavailability and uptake efficiency in the rootzone and facilitates plant nutrient uptake and absorption.

### The Breakthrough Biocatalyst for Phosphorus... and Nitrogen, Potassium, Calcium, Magnesium, and Iron

Phosphorus is essential for energy transformation and conversion of carbohydrate starch to sugar. Phosphorus absorption through roots declines as root growth declines. NuRelease makes phosphorus and divalent cations, like Ca, Fe, Mg, Mn, and Zn, more available to the plant.

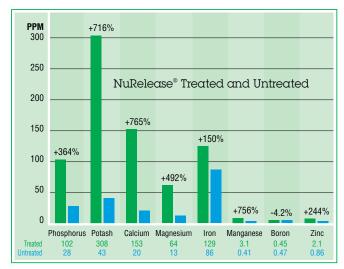
When added to fertilizers, NuRelease® maintains nutrient solubility, facilitates plant nutrient uptake and increases foliar absorption.

### **Excellent Results on Midwest Golf Courses**

In field tests on several golf courses, application of NuRelease



made nitrogen, phosphate, potassium, calcium, magnesium, and iron more available to turf. At some sites, bioavailable forms of Ca increased by as much as 59%; Mg by 65%; and K by 70%.



South Carolina Soil Sample

### Top 10 Reasons to Use NuRelease®

- 1. It will help you do more with less. You can apply 20-40% less Phosphorus with no compromise in turf quality, color or density.
- 2. It will improve the performance of the rootzones, rhizospheres and soils you manage.
- It will also release Phosphorus-bound divalent cations like Ca, Fe, Mg, Mn and Zn...making them more bioavailable. NuRelease® also releases bound Sodium.
- 4. Great for repairing winter damage and promoting better spring seeding, sodding and sprigging.
- 5. It will help you maximize your turf's photosynthetic capacity, respiratory efficiency and stress tolerance.
- 6. It's extraordinarily versatile and effective across a broad range of soils and conditions.
- 7. It works in cool soils so it will help desirable turfgrasses like bentgrasses out-compete poa annua in spring and fall.
- 8. It's fast-acting, affordable, budget friendly and compatible with virtually everything you apply.
- 9. Use as a tank mix additive to improve stability as well as uptake of nutrients and other plant protection materials.
- 10. It's sustainable. You can lower phosphorus inputs and reduce risk of groundwater contamination while improving turf quality.

### Independent Tests Confirm Efficacy

16 oz NuRelease®/acre outperformed 60 lbs/acre Triple Super Phosphate (TSP)

 Adding 8 oz NuRelease® allowed P inputs to be reduced by 50%. Eight ounces of NuRelease® plus 30 lbs of TSP out-produced 60 lbs. of TSP alone.

### **Application Rates**

As a soil applied treatment: Apply 32 oz per acre  $(0.8 \text{ oz per } 1,000 \text{ ft}^2)$  monthly and water into the rootzone.

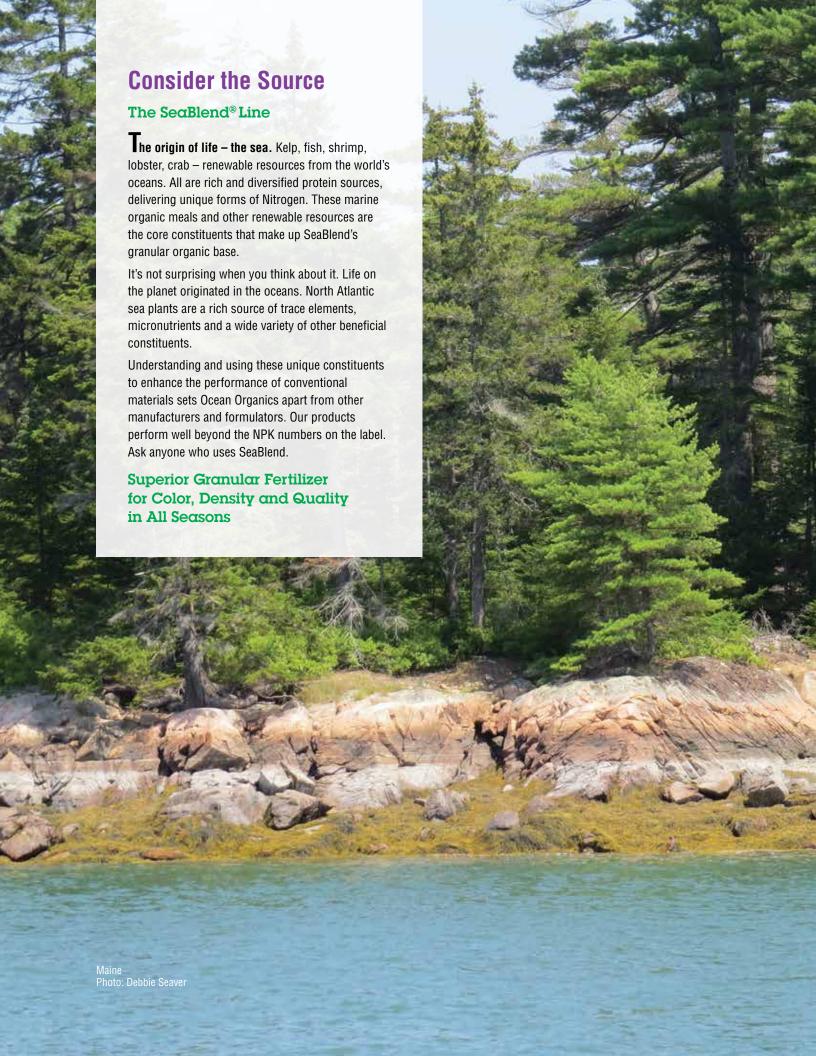
### As a fertilizer TANK-mix additive:

For one acre apply 16 oz monthly. For 1,000 ft<sup>2</sup>: apply 0.4 oz monthly.

If you are applying foliar fertilizers and nutrients more frequently than once per month, divide the NuRelease monthly rate by the number of applications per month, and apply that amount each time. For example, if you foliar feed golf course greens every two weeks, apply 0.2 oz (6 ml) of NuRelease per 1,000 ft² each time.

Sizes: 2 x 2.5 gal cases, 15 gal drums





### **SEABLEND®**

The SeaBlend Family of premium, natural and organic-based granular fertilizers produces outstanding color, density and quality; stimulates microbial activity and builds soil. It provides complete, balanced and diversified nutrition.

SeaBlend has a rich base of ingredients including: Kelp Meal, Fish Meal, Crab Meal, Blood Meal, Feather and Alfalfa Meal, Potassium Sulfate, Magnesium Sulfate, Manganese Sulfate, Ferrous Sulfate, Zinc Sulfate Urea, and Methylene Urea.

- SeaBlend® (12-4-5)
- SeaBlend® (12-0-12)
- Fairway SeaBlend® (12-4-5 and 12-0-12)
- SeaBlend® AS (14-2-4)
- SeaBlend® Super Starter (5-7-5) For Rapid Establishment and Growth



### Seablend Produces Outstanding Color, Density and Quality; Stimulates Microbial Activity, and Builds Soil.

In the Fall, you can't predict when cold weather will begin. If it's late, SeaBlend fully releases all nutrients so your turf builds carbohydrate reserves. If cold weather starts early, the synthetic ingredients in SeaBlend will still build reserves, while the organic ingredients become a dormant feed releasing in Spring for early green-up.

SeaBlend produces outstanding color; it builds soil and stimulates microbial activity. Unlike most organics, SeaBlend won't gum up mower rollers. And with a homogenous micro particle size, it's perfect for closely mowed bents and Bermudas, including the newer denser varieties. SeaBlend contains no bone meals or biosolids. The marine organics are high in chitin and calcium. The benefits of calcium in the soil are well known. Chitin in the soil has been shown to be inhospitable to nematodes.

### **Application Rates**

**Established Turfgrass and Landscape:** Use as a fertilizer for greens, tees, roughs, fairways and ornamentals, three to four times each season. For one pound of nitrogen, broadcast at a rate of 93 sq. meters per 3.63 kg. (8.33 lbs. per 1,000 sq ft.).

**New Turfgrass and Landscape Planting and Seeding:** Incorporate into top 2-4 inches of soil prior to seeding, sodding or sprigging and landscape planting.

### **Application Coverage Rates**

For 1 lb. of N/1000 sq. ft. apply 8.33 lbs:

- 1 bag (50 lbs.) covers 6,000 sq. ft.
- 7.25 bags (363 lbs.) covers 1 acre
- 40 bags (1 ton) covers 5.5 acres.

Size: 50 lb bags





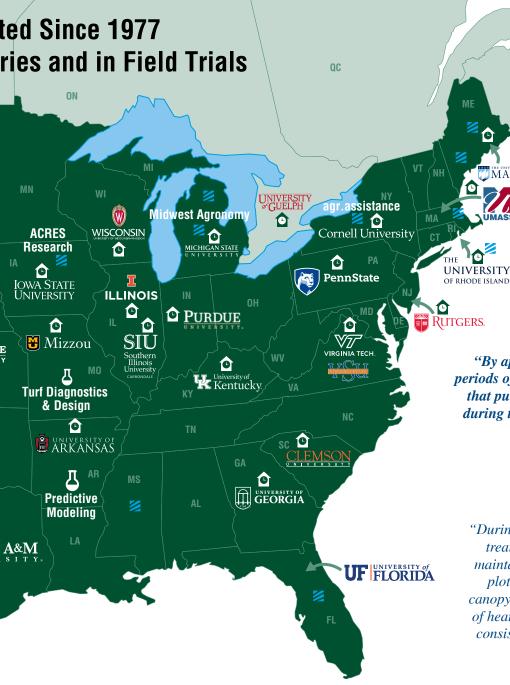
"[DeSal] performed very well for salt management. Plots showed a sizeable reduction in EC, sodium and total soluble salts over the six-week trial."

Mark M. Mahady and Associates, Inc., 2005, Management of Salts and Localized Dry Spot on Poa annua Putting Greens "We tested 30 commercial and experimental products for their ability to alleviate salinity stress on bermudagrass. The only program that had an effect on turfgrass quality and soil chemistry was DeSal + Stress Rx + XP Extra Protection."

Increased turf quality and Dark Green Color Index (DGCI)

Decreased EC, SAR and Na content in the soil. "The best combination of salinity alleviation and turf quality in both years of the study."

U.C. Riverside, 2013-2014



"The Ocean Organics treatment program significantly increased turf quality, DGCI (Dark Green Color Index), and NDVI (Normalized Difference Vegetation Index) while reducing the incidence of dollar spot during the summer of 2016."

Michigan State, 2016

"By applying these products together during periods of prolonged heat stress, it can be expected that putting greens will maintain better quality during the summer and recover more quickly..."

Rutgers University, 2019

"During prolonged heat stress,[Ocean Organics] treatments were effective in allowing turf to maintain higher turf quality and performance... plots that received treatments had superior canopy coverage and DGCI through the duration of heat stress...plots treated with XP + Stress Rx consistently performed best overall throughout the summer stress period."

Rutgers University, 2017

"Treatment with Stress Rx statistically improved root length in both Trial 1 and Trial 2 during the heat/UV-B stress period."

With Stress Rx treatment, roots were between 35 to 87% longer than in controls.

Stress Rx treatments had 54% longer roots than controls even after 8 days of recovery.

Virginia Tech, 2012

"The commercial treatments provided by Ocean Organics had the most significant impact on alleviating summer bentgrass decline, with the most "notable results" during both spring and summer." Tristate Research Foundation/Rutgers, 2013

### SEABLEND® SUPER STARTER

A performance enhancing, organic-based starter fertilizer –

- Accelerates establishment by 30-35%
- Lets you do more with less

SeaBlend Super Starter enriches the rootzone with natural organics, high quality natural and synthetic fertilizers, and breakthrough biocatalysts. SeaBlend Super Starter promotes quick growth and establishment for newly seeded, sodded or sprigged turfgrasses and also helps give established turf a jump start in spring's cool temperatures. SeaBlend Super Starter is formulated with NuRelease® Technology and biologically produced organic acids.

These compounds complex the nutrients that are present, but locked up in the soil and make them available for root uptake – so you get more of the performance potential out of your rootzone. NuRelease Technology works in cool soils, so you can get off to a *super start* in spring.

- SeaBlend Super Starter's nutrients are derived from a combination of select, natural organics and high-quality chemical fertilizers – the best of both worlds. The ingredients and their proportions are selected to produce even and sustained availability of the major and minor nutrients.
- Like the other members of the SeaBlend family, SeaBlend Super Starter contains specific amino acids and microbes which work together to produce natural growth promoters in the root zone. This approach triggers the natural processes in the soil that have been part of plant growth for as long as there have been plants.
- SeaBlend Super Starter contains a proprietary, naturallyderived wetting agent to ensure rapid movement of the soluble nutrients into the root zone.
- SeaBlend Super Starter maximizes phosphorus utilization and minimizes nutrient runoff. It also releases phosphate-bound calcium, iron, magnesium, manganese and zinc in the soil and makes them more bioavailable for root uptake.

SeaBlend Super Starter – More Than Just A Fertilizer – Truly Complete Nutrition.

### **Application Rates**

For use as a preplant fertilizer: For 1 lb of Nitrogen, 1.4 lbs of Phosphorus, and 1 lb of Potassium, apply 20 lbs of SeaBlend Super Starter per 1,000 sq. ft. Use a rotary or drop spreader. Incorporate into the top 2-4 inches of the soil prior to seeding, sodding, sprigging and landscape planting. Irrigate after planting.

**For established turf:** To stimulate turf growth and winter recovery in spring, apply 10 lbs per 1,000 sq. ft.

Size: 50 lb bag

### SEABLEND® PLUS with SynGen™

SeaBlend with our proprietary SynGen surfactant –

- Improves nitrogen efficiency
- Improves soil wetting for better fertilizer efficacy and control
- Dramatically reduces potential for runoff, puddling, leaching and nitrogen loss due to volatilization.
- Increases nitrogen retention and uptake
- Faster color response
- Better and sustained growth





# The Ocean Organics Surfactant Line

### Turf Surfactants with a Difference

Nothing is more critical to managing intensivelymaintained, highly stressed turf than controlling moisture and nutrient delivery. Ocean Organics Surfactants optimize both nutrient and water use efficiency.

Surfactants are increasingly critical in today's turfgrass management environment — and will only become more so.

# The Ocean Organics Turf Surfactant Line is unique and proprietary

Of the more than 50 companies supplying surfactants to turf professionals in North America, less than 10% actually make the molecules that provide the basic molecular building blocks involved in surfactant technology. Instead of manufacturing chemicals, we focus our expertise on how to best apply these basic chemistries to the specific, unique performance requirements of intensively-maintained turf grasses — and we add value. Our products optimize both nutrient and water use efficiency and also provide unique ingredients that help boost plant fitness.

# Each formulation contains a surfactant, an infiltration agent, and a biostimulant

- We include our industry-leading seaweed extract for its many benefits related to fitness and stress management. Because it has no Nitrogen, it never causes growth flushes.
- Penetrant agents help water and nutrients infiltrate through the mat layer and into the soil faster. They also keep the surface dryer.
- The Ocean Organics Surfactants are also phyto-safe.
- They are highly cost-efficient, having a lower end user cost per gallon and a lower cost per acre than competitive products.

The Ocean Organics Surfactants: Increase Nutrient Uptake, Plant Vigor and Stress Tolerance

• Promote Faster and More Complete Root Development • Aid Water Conservation

### **NAUTILUS®**

Nautilus® promotes drier and firmer playing surfaces; consistent, uniform root zone soil moisture; and a slower, more consistent dry down that reduces hand watering.

Nautilus employs our capped chemistry which is unique in how it attaches to hydrophobic soils to deliver lower soil moisture content while insuring a consistent dry down of the root zone.

### Nautilus:

- · Provides firm, dry, and fast playing surfaces.
- Enhances the efficacy and control of fertility and pesticide programs (reduces leaching).
- Creates consistent uniform soil moisture in the root zone.
- Delivers a slower, consistent dry down that reduces hand watering.

### STRESS RX, XP AND NAUTILUS

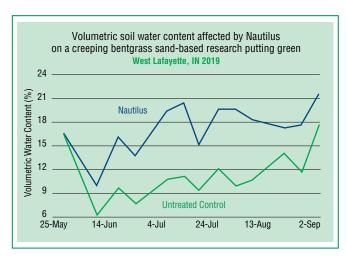
In 2018 at Rutgers, turf maintained significantly higher root length, surface area, and volume in the 0-10 cm root zone and significantly higher root diameter following heat stress with the addition of Nautilus to the Stress Rx and XP program.

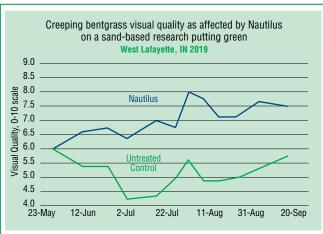




Apply 6 fl oz per 1000 ft2 in minimum of 2 gal of water every 28 days. After application, irrigate sufficiently to remove product from leaf surfaces.

For coarse soils/sand root zones: Use 1/3" irrigation water For fine textured soils: Use 2/10"-1/4" irrigation water Sizes: 2 x 2.5 gal cases, 30 gal drums, 275 gal totes





Nautilus improved turf quality under deficit irrigation in this surfactant trial at University of Arkansas. Untreated checks to the upper left and lower right. Photo: Dr. Mike Richardson. August 8, 2019.



Mariner® promotes firmer and drier playing surfaces and improved root zone moisture uniformity when used in either a short or long term program.

Mariner uses our straight block chemistry.

### Mariner:

- · Provides firm, dry, and fast playing surfaces.
- Improves the efficacy and control of fertility and pesticide programs (reduces leaching).
- For both long (90 days) or short term (14-28 days) use.
- Delivers consistent uniform soil moisture in the root zone.

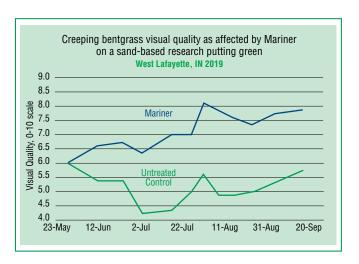
### **Application Rates**

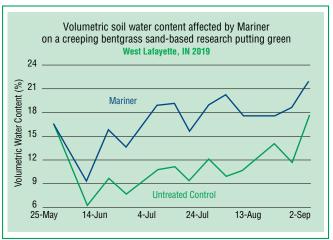
For Short-Term use: 4-6 fl oz/1000 ft² in minimum of 2 gal of water every 28 days.

**For Long-Term use (90 days control):** Apply product at 8 fl oz per 1000 ft<sup>2</sup> in minimum of 2 gal of water. Follow up with second application of 8 fl oz per 1000 ft<sup>2</sup> in minimum of 2 gal of water 7-10 days later. After application, irrigate sufficiently to remove product from leaf surfaces.

For coarse soils/sand root zones: Use 1/3" irrigation water For fine textured soils: Use 2/10"-1/4" irrigation water Sizes: 2 x 2.5 gal cases, 30 gal drums, 275 gal totes







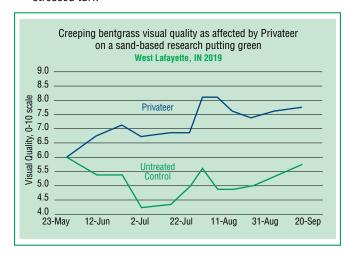


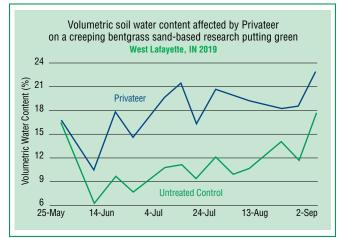
Mariner improved turf quality under deficit irrigation in this surfactant trial at University of Arkansas. Untreated check to the upper left. Photo: Dr. Mike Richardson. August 8, 2019.

Privateer® treats Localized Dry Spots (LDS) while increasing moisture uniformity in the root zone. Can be used as a curative or as a monthly program product.

### Privateer:

- Treats and eliminates LDS.
- Can be used as a treatment for LDS or for its prevention.
- · Maximizes water uniformity in the root zone.
- Assists in the rapid recovery of drought stressed turf.







Privateer improved turf quality under deficit irrigation in this surfactant trial at University of Arkansas. Untreated check to left. Photo: Dr. Mike Richardson. August 8, 2019.

### **Application Rates**

Apply 4 fl oz per 1000 ft2 in minimum of 2 gal of water every 28 days. After application, irrigate sufficiently to remove product from leaf surfaces.

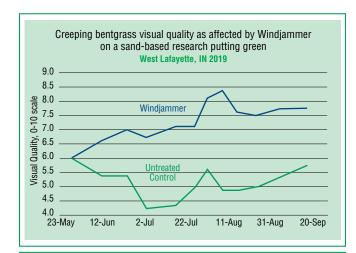
For coarse soils/sand root zones: Use 1/3" irrigation water For fine textured soils: Use 2/10"-1/4" irrigation water Sizes: 2 x 2.5 gal cases, 30 gal drums, 275 gal totes

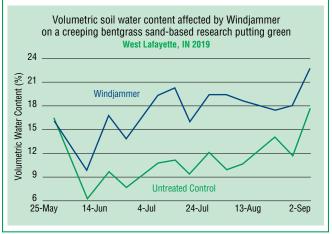


Windjammer® is our blend of unique surfactant molecules that provide firm, dry, and fast surfaces along with superior turf quality.

### Windjammer:

- · Reduces wilt.
- Produces superior plant moisture availability and turf quality.
- · 6 times faster infiltration rate vs. the competition.
- Enhances the efficacy and control of fertility and pesticide programs (reduces leaching).







Windjammer improved turf quality under deficit irrigation in this surfactant trial at University of Arkansas. Untreated checks to the upper right. Photo: Dr. Mike Richardson. August 8, 2019.

### **Application Rates**

Apply 4-6 fl oz per 1000 ft² in minimum of 2 gal of water every 28 days. After application, irrigate sufficiently to remove product from leaf surfaces.

Sizes: 2 x 2.5 gal cases, 30 gal drums, 275 gal totes



### **HELMSMAN®**

Helmsman® is a surfactant for use on fairways and fine soils. It increases the penetration of applied water and rainfall and improves irrigation efficiency. Helmsman addresses soil moisture problems on hillsides, mounds, and other difficult to access areas. It can be injected or sprayed.

### Helmsman:

- Greatly increases penetration of applied water and rainfall.
- Improves irrigation efficiency.
- Enhances the efficacy and control of fertility and pesticide programs (reduces leaching).
- · Can be sprayed or injected.



**Spray:** 3 fl oz per 1000 ft<sup>2</sup> every 28 days. After application, irrigate sufficiently to remove product from leaf surfaces.

For coarse soils/sand root zones: Use 1/3" irrigation water

For fine textured soils: Use 2/10"-1/4" irrigation water



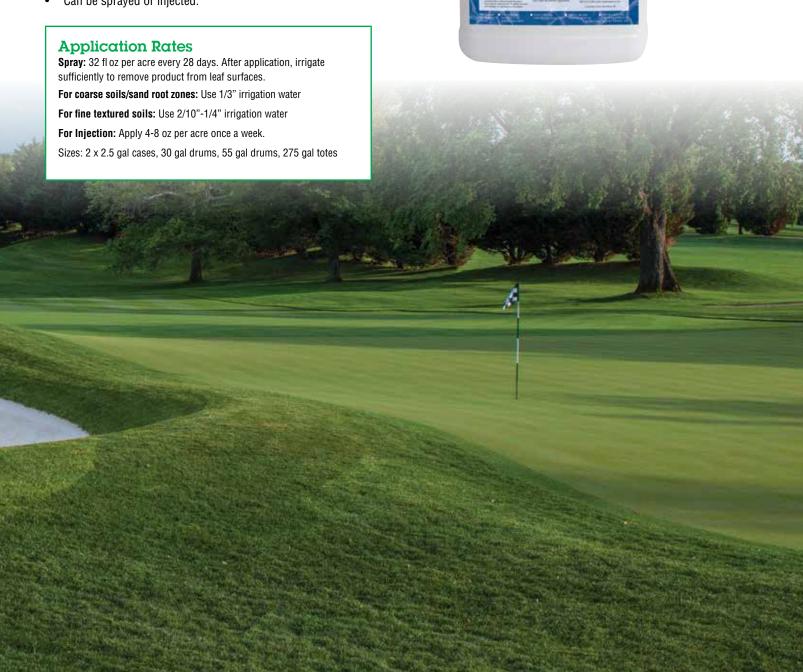


### TOPSAIL®

TopSail® is our unique blend of surfactant molecules for use on fairways and fine textured soils. Topsail can be used as a program product and/or a delivery agent for individual sprays (16oz/acre rate). Topsail addresses soil moisture problems on hillsides, mounds, and other difficult to access areas. It can be injected or sprayed.

### TopSail:

- Greatly increases penetration of applied water and rainfall (3 times faster infiltration rate vs. the competition).
- Improves irrigation efficiency.
- Enhances the efficacy and control of fertility and pesticide programs (reduces leaching).
- Can be sprayed or injected.



TopSail

### Soil Water Repellency

**Soil Water Repellency:** Soil water repellency is a reduction in the rate and retention of water in soil caused by the presence of hydrophobic coatings on soil particles. For crop production and the maintenance of fine turf, water repellency can stress plants resulting in poorer yield quality or turf playability.

### **Consequences of Water Repellency:**

- Drainage and leaching of nutrients due to "preferential flow" or preferential pathways through the soil
- Runoff of both natural and applied water
- Uneven distribution of applied chemicals
- Localized Dry Spot (LDS)

What is a Surfactant/Wetting Agent? A Surfactant/Wetting Agent is a substance that when absorbed prevents a surface from being repellent to a wetting liquid. It is used especially in mixing solids with liquids or spreading liquids on surfaces.

**How do they work?** Surfactants/Wetting Agents are typically sprayed on a surface and then liberally watered into the soil profile. As the molecule makes its way through the soils, it will attach to any hydrophobic or water repellent surface. Once anchored, the molecule will attract and hold water therefore aiding in the hydration of the water repellent soils.

### MARINER® SURFACTANT BIO-TABS

### A cure for LDS in a handy tablet for hose-end applicators.

Mariner Surfactant Bio-Tabs:

- Product excellence 100% Active Ingredients.
- Tablets are not sticky, won't dissolve until in applicator.
- Easy to handle.
- Contains 5% Ocean Organics Seaweed Extract.
- Contains highly-bioavailable Ocean Organics Humic Acid.

### Application Rates Mariner Surfactant Rio Tabo are

Mariner Surfactant Bio-Tabs are specifically designed for spot treatment of severely affected areas using a hose-end applicator.

Mariner Surfactant Bio-Tabs should be used as required. Repeat applications as necessary. Rate of dissolution will depend upon water pressure and temperature. One tablet will treat approximately one green (watering for 20-30 minutes) or will spot-treat 6-7 greens.

Mariner Bio-Tabs do not require watering-in after application.

Size: Box of 6 - 8 oz. tablets



### MARINER® and PRIVATEER® SWDG

### Soluble Water-Dispersible Granulars

Our unique formulation includes our industry-leading seaweed extract for its many benefits related to plant fitness and stress management.

Privateer and Mariner SWGD are also phyto-safe.

### **Privateer and Mariner SWGD:**

- · Provide consistent, uniform soil moisture.
- · Control soil/water repellency.
- Improve the efficacy and control of fertility and pesticide programs (reduce leaching).
- Greatly improve penetration of applied water and rainfall.
- Improve irrigation efficiency.
- · Assist in the rapid recovery of drought/stressed turf.

For both long term (90 days) or short term (30 day) use.

### **Application Rates**

For Short-Term (30 days control) use: Apply 2.5 lbs./1000 sq. ft.

For Long-Term use (90 days control): Apply 7 lbs./1000 sq. ft.

Following product application, irrigate with enough water to move active ingredients into the root zone. Apply 2/10 inch water for fine textured soils, 1/3 inch for sandy soils.

Size: 50 lb bag



### The Science Behind Summer Stress Decline

Overcoming Summer Stress Decline (SSD) in cool season turfgrasses is probably the single biggest recurring challenge most golf course superintendents in North America face.

For many years conventional wisdom held that summer turfgrass decline was due to disease. It was treated with fungicides. In recent years, leading turfgrass physiologists concluded that the principle underlying cause of SSD is decline in carbohydrate reserves. Their reason is obvious in Chart 1. They theorized that the decline, including onset of disease, was due to the plant responding to high temperatures and prolonged UV radiation exposure, which causes carbohydrate decline and depletion.

Chart 1 shows that carbohydrate reserves peak in spring, plummet in summer, and rebound in fall. Ocean Organics products help maximize carbohydrate production in the good times and slow loss in the bad.

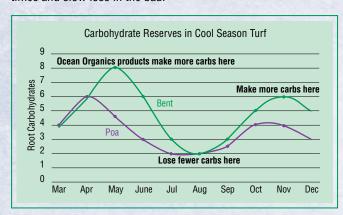


Chart 2 shows root and shoot growth...the two drivers of photosynthesis and carbohydrate production. Again, the peak is in early to late spring, with a steep decline (and roots ceasing growth altogether) in the hot months followed by a rebound in autumn. This is the phenomenon that caused Prof. Joe Vargas, plant pathologist from Michigan State, to quip: "God grows grass till the Fourth of July. After that it takes a professional."

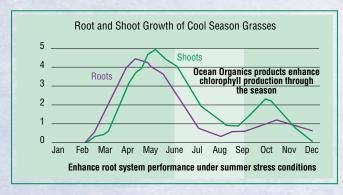
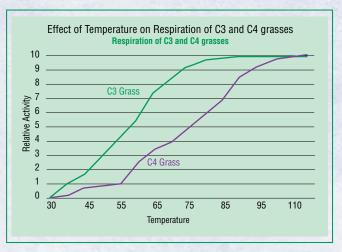
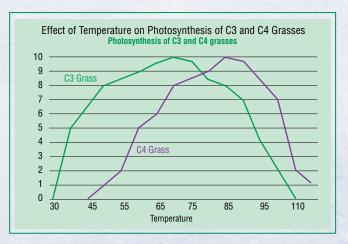


Chart 3 (Effect of Temperature on Respiration of C3 and C4 Grasses) shows that as temperatures rise, respiration increases, indicating that at a certain temperature, 100% of the plant activity is about respiration. In other words, all the carbohydrates produced are being consumed just to satisfy the plant's respiratory needs. In C3 grasses that temperature is 80° F. In C4 (warm season) grasses, it's about 95°.



Meanwhile, photosynthesis, which had been building in moderate summer temperatures, begins to decline (Chart 4). This means that the food-producing factory is shutting down, just as the plant needs more carbohydrates to fuel its immediate respiratory needs. As we saw in Chart 2, production is going down in these months. As temperatures approach 80°, 100% of the carbohydrates in C3 grasses are in the crown of the plant. For every degree over 80°, C3 plants have to withdraw from their "bank" of stored carbohydrates just to survive.



### More carbohydrate reserves are the key to survival.

Ocean Organics Products and Programs Help Your Turf:

Make More Carbohydrates • Lose Less • Improve Photosynthetic Output • Improve Photosynthetic Efficiency
Increase Chlorophyll Production • Build and Maintain More Robust Root Systems
Increase root system performance under stress

### Photosynthesis, Carbon Fixation, Photorespiration and UV Exposure

**Photosynthesis**—the conversion of light energy into chemical energy. The process by which green plants turn carbon dioxide and water into carbohydrates and oxygen using light energy trapped by chlorophyll. It's the process that makes life possible.

C3 Carbon Fixation—the majority of plants (85-95% of earth's biomass by most scientific estimates) use a C3 carbon fixation strategy to "fix"  $CO_2$  and create carbohydrate precursors (sugars). C3 plants thrive in areas where sunlight and temperatures are moderate, carbon dioxide concentrations are around 200 ppm or higher and ground water is plentiful. So, for C3 turfgrasses like bent and bluegrasses, "ideal" growing conditions in the continental U.S. would be in the "cool" growing zone (see map).

**Photorespiration**—a counter-productive pathway in photosynthesis in some plants (e.g., C3) in which oxygen is mistakenly absorbed and carbon dioxide released.

The "Achilles Heel" of plants that use the C3 carbon fixation pathway is photorespiration. As temperatures increase, instead of using the carbon in  $CO_2$  to make carbohydrates and release oxygen into the atmosphere, C3 plants often absorb oxygen by mistake and release  $CO_2$ . The O they absorb by mistake releases free radicals which cause toxic stress and damage within the plant. The  $CO_2$  released contributes to global warming.

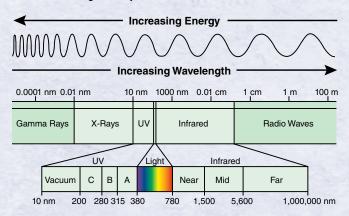
**UV Exposure**—another related but very different dimension of SSD is the impact of shorter wave radiation like ultraviolet light that accompanies the narrow band of visible light in the electromagnetic spectrum plants use for photosynthesis.

High temperature stress is straightforward and measurable. Superintendents use a variety of methods (e.g., syringing) to cool turfgrass plants during the "dog days." But to deal with prolonged UV exposure, superintendents need products that directly address the damage.



SSD in C3 turfgrasses is a multifaceted problem. One dimension is high temperature stress. Ocean Organics products and programs are designed to solve multiple aspects of SSD.

### The Electromagnetic Spectrum



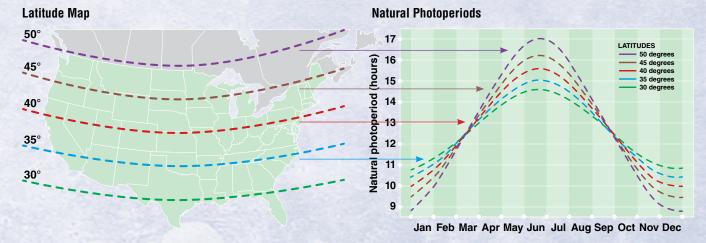




UV overexpsure stress is different from hightemperature stress. Both must be addressed

### **UV Stress: Different from Heat**

On July 4th, while superintendents managing C3s in the southern U.S. may be coping with excessive photorespiration with daytime temperatures 10-12° higher than their counterparts in the north, superintendents in the north may be getting an hour or more daylight and potential photoinhibition from UV overexposure. Ocean Organics products and programs address high temperature and UV stress.



### OCEAN ORGANICS CORPORATION

# Manufacturers of High-Performance, Science-Based Plant Strengthening and Fitness Materials for Growth, Protection, Stress Tolerance and Recovery

Ocean Organics began as a seaweed processor. The value of seaweed extracts as plant strengtheners was already clear to us from prior work with seaweed-based materials in agricultural and biomedical applications in the 1970s. The seaweeds we harvest are in the brown family. They are "intertidal" species (predominantly *Ascophyllum nodosum*) that anchor themselves to rocks along craggy coastlines throughout the North Atlantic Ocean from Maine and the Maritime Provinces, through Iceland and down to the Western Coast of Ireland.

If there is a single word that best describes *Ascophyllum nodosum* it's probably "diversity." Sooner or later, almost everything makes its way to the sea. The seaweeds we use to make our plant strengthening materials contain at least

In addition, they contain an extraordinary array of diverse and unique constituents. They are prolific producers of the naturally occurring stress tolerance and plant strengthening compounds that form the basis of our materials for plant growth, protection, stress tolerance and recovery.

Using innovative and sustainable techniques, Ocean Organics produces seaweed extracts that are richer than others but with fewer solids and inert ingredients. The result: more beneficial active ingredients that deliver superior plant health and stress tolerance benefits; lower viscosity that allows easy mixing, application and plant uptake.





As the developers and manufacturers of high-performance, industry-leading stress management products and specialty fertilizers, our overarching research and development mission is to help golf course, agricultural and horticultural professionals maximize the performance and genetic potential of the plants and crops they grow, manage and protect... particularly under difficult, often stressful conditions. We prefer to work with renewable natural resources for economic as well as ecological reasons.

For more than 40 years, Ocean Organics products have been independently tested at more than 25 universities, a dozen private research labs, and in scores of field trials.

Independent research confirms:

- Better quality, color and vigor
- Better high temperature tolerance
- Better U.V. tolerance
- Better root development
- · Better drought, salinity and sodicity tolerance
- Better cold temperature tolerance

